



Presents

20th Annual Toy Drive and Ride for



Sunday, December 21, 2014

Registration begins at 8:00 a.m.

Orange County Harley-Davidson
8677 Research Dr., Irvine, CA 92618

Ride to CHOC departs at 9:00 a.m.

Over 1,000 riders, spectators and volunteers are expected to participate

Event Co-Chairs

Todd Spitzer, County Supervisor, 3rd District
Mark Murphy, Councilmember, City of Orange

Grand Marshals

Wing & Kelly Lam

Proceeds from this event go to support the greatest needs of CHOC Children's. Bring a new unwrapped toy or gift with you the day of or drop off at Orange County Harley-Davidson prior. CHOC's current needs are infant and toddler toys, movies, and Xbox video games. We are unable to accept used toys or stuffed animals.

Join Michele Gile, co-host
From KCAL9!



Sponsorship Opportunities

Presenting Sponsor \$25,000

- Name announced on stage
- VIP Tour of CHOC Children's (12 passes)
- Premier placement of logo on printed materials
- Logo on event web page
- Corporate banner on stage at event
- Recognition in event program
- Name listed in press materials and media releases
- Inscribed butterfly placed in CHOC garden (value \$1,000)
- Recognized as a presenting sponsor in OC Register (circulation 900,000)
- CHOC Children's thank you certificate
- CHOC annual report listing
- Circle of Friends recognition

Silver Sponsor \$10,000

- Name announced at event
- VIP Tour of CHOC Children's (6 passes)
- Placement of logo on printed materials
- Logo on event web page
- Corporate banner on stage at event
- Inscribed butterfly placed in CHOC garden (value \$1,000)
- Recognized as a Silver Sponsor in OC Register (circulation 900,000)
- CHOC Children's thank you certificate
- CHOC annual report listing
- Circle of Friends recognition

Bronze Sponsor \$5,000

- Name announced at event
- VIP Tour of CHOC Children's (4 passes)
- Name on event web page
- Inscribed butterfly placed in CHOC garden (value \$1,000)
- Recognized as a Bronze Sponsor in OC Register (circulation 900,000)
- CHOC Children's thank you certificate
- CHOC annual report listing

Business Sponsor \$2,500

- VIP Tour of CHOC Children's (2 passes)
- Name on event web page
- Inscribed butterfly placed in CHOC garden (value \$1,000)
- CHOC Children's thank you certificate
- CHOC annual report listing

Easy Rider Sponsor \$1,000

- Name on event web page
- Inscribed butterfly placed in CHOC garden (value \$1,000)
- CHOC Children's thank you certificate
- CHOC annual report listing

For more information or to become a sponsor, contact C.C. Hafner,
CHOC Children's Foundation at (714) 509-3589 or email: chafner@choc.org